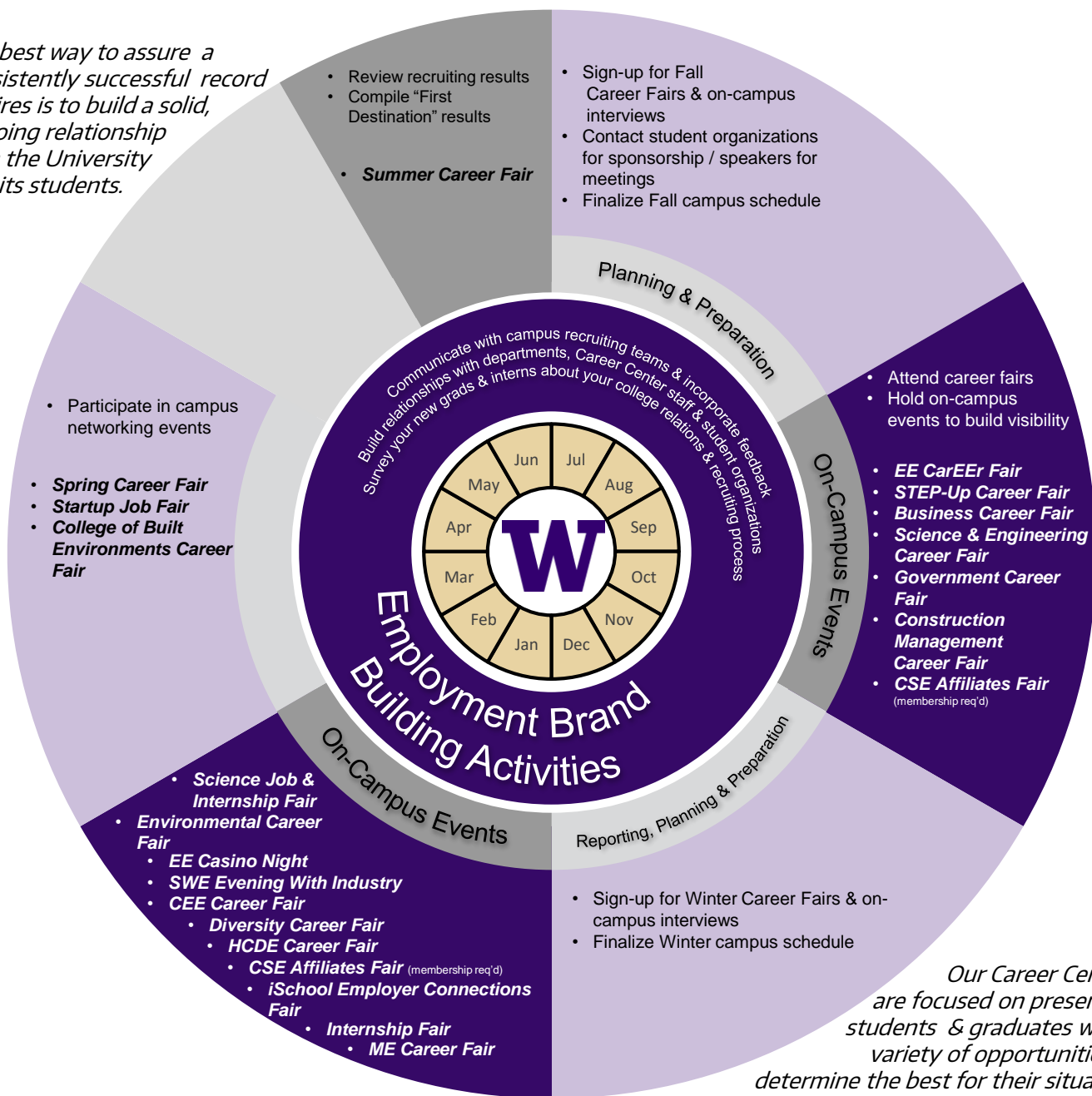


STUDENT-EMPLOYER ENGAGEMENT

The best way to assure a consistently successful record of hires is to build a solid, ongoing relationship with the University and its students.



Our Career Centers are focused on presenting students & graduates with a variety of opportunities to determine the best for their situation.

EXAMPLES OF BRAND BUILDING ACTIVITIES

(activities not necessarily offered in all departments)

AWARENESS OPPORTUNITIES

- Information sessions
- Employer Office Hours
- Employer-led workshops
- Industry panels
- Mock interviews
- Fun activity (e.g., bowling, hack-a-thon)
- Local job shadow / "field trips"
- Career Treks (e.g., Bay Area, New York)
- Mentoring matching

DEPARTMENTAL INVOLVEMENT

- Technical symposiums & poster presentations
- Focused research
- Capstone / Design projects
- Industry Affiliates Program
- Student club sponsorship

PROFESSIONAL DEVELOPMENT EVENTS

- Etiquette Dinner
- Industry Nights
- Women's Breakfast
- Career Boot Camp

STUDENT SHOWCASES

- Case competitions
- Science & Technology Showcase
- Health Innovation Challenge
- Environmental Innovation Challenge
- Business Plan Competition

CAREER CENTER SERVICES

- Resume books
- Employer workshops (Recruiting 101, Internship Best Practices, Understanding CPT & International Students)