

# Dale Carnegie 4-Step Problem Solving Method

## 1. Problem

We would like to create an event similar to Portland's E-Week High School Student Banquet, but PSEC reps feel that they are already stretched thin.

## 2. Options

- Hold a small event the first year, and gradually increase the size of the event each year. PSEC to be actively involved each year.
- Publicize the need with the engineering societies and create a new team of individuals separate from PSEC to lead the event (like Portland).
- Charter a project manager to find team members and to do what is necessary to put on the event at whatever level the PM sees as appropriate.

## 3. Recommended Solution

- Publicize the need with the engineering societies and create a new team of individuals separate from PSEC to lead the event (like Portland).

## 4. Implementation

- Send out mailing to stakeholders and announce organizational meeting
- Elect officers, create charter, create high-level plan leading to first year's event, form committees –
  - Sponsorship Committee
  - High School Communication Committee
  - Planning Committee
  - Website Committee
  - Others?